

## American Advertising Federation - Madison Chapter

### Total Lobbying Effort

#### Total Lobbying Expenditures

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total

#### Total Hours Communicating

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
1.75				1.75

#### Total Hours Other

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
9.75				9.75

### Hours Lobbied on Each Matter

#### Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
11.50 (100%)				11.50 (100%)